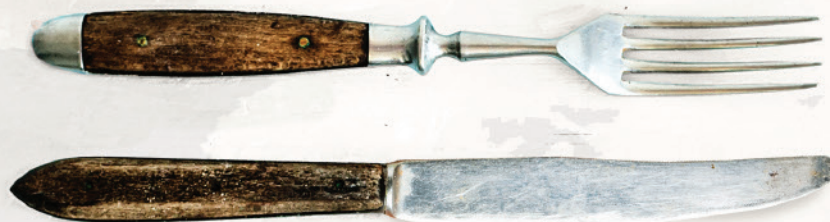




AVRAMAR



**BETTER FISH
BETTER LIVES**





BRINGING THE MEDITERRANEAN TO YOUR TABLE BETTER FISH, BETTER LIVES

SEA BASS

3 STARS

Exceptional Taste



SEA BREAM

3 STARS

Exceptional Taste



PAGRUS MAJOR

2 STARS

Remarkable Taste



CORVINA REX

2 STARS

Remarkable Taste



OUR VISION

TO BE THE TRUSTED LEADER IN GREEK AND SPANISH **SEABASS** AND **SEABREAM** - A CHAMPION OF SUPERIOR QUALITY, INNOVATION, AND SUSTAINABILITY FROM EGG TO PLATE

Our name is inspired by the gentle breeze "**AVRA**" and the sea "**MAR**", reflecting our deep Mediterranean roots.

Since 1981, we have blended passion, expertise, innovation, and sustainability to deliver premium-quality, award-winning Gilthead Sea Bream, Sea Bass, Pagrus Major, and Corvina Rex.

AVRAMAR **AT A GLANCE**

As a global leader in Mediterranean fish production, **AVRAMAR** is dedicated to delivering the finest the sea has to offer.

With a growing production capacity and a passionate team, we provide fresh, premium-quality, award-winning Mediterranean fish to tables around the world.

Each meal we serve nourishes millions, promotes healthier living, and contributes to a more sustainable future.



≈**210**
MILLION



ANNUAL FRY PRODUCTION

≈**55,000**
TONS



ANNUAL PRODUCTION VOLUME

170k
TONS



FEED PRODUCTION CAPACITY

OVER
30
MARKETS



SERVED WORLDWIDE

≈**2,100**
EMPLOYEES



GREECE & SPAIN

≈**€350**
MILLION



TURNOVER

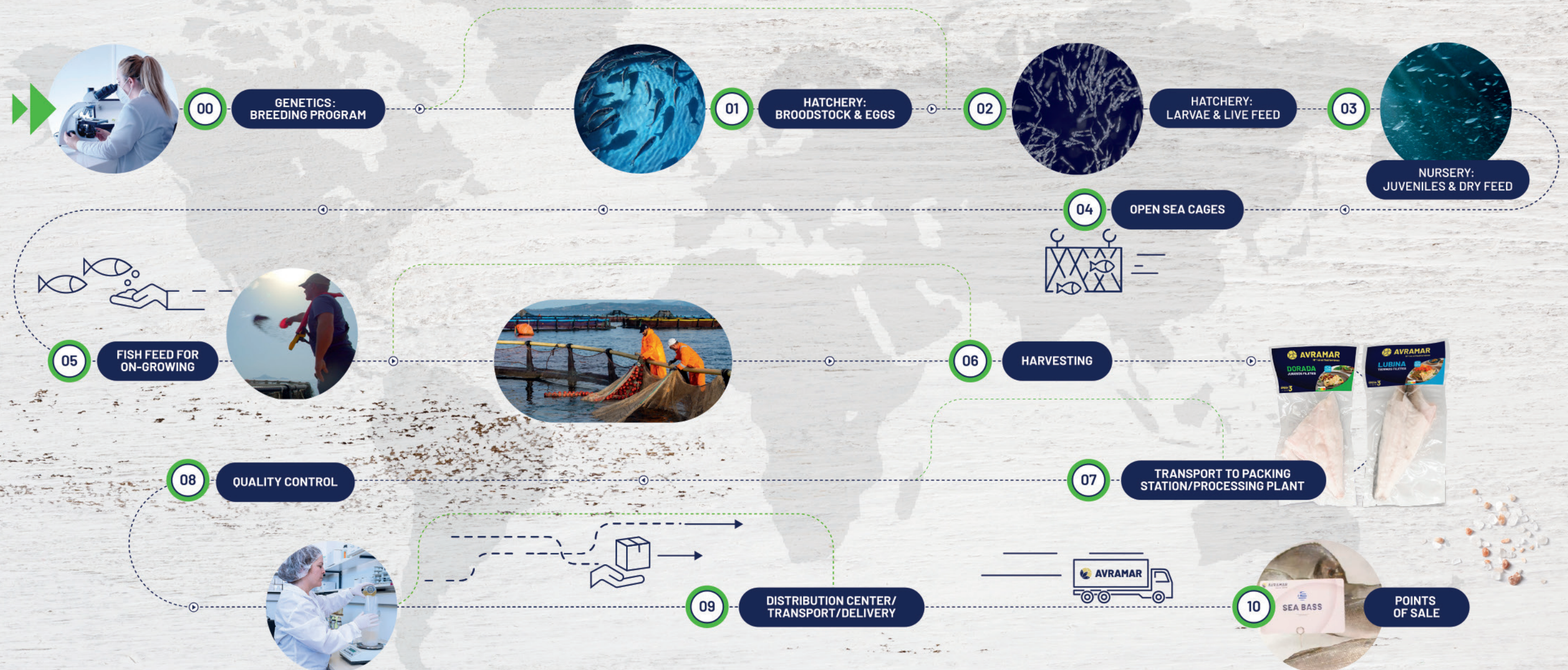
OVER
165
MILLION



HEALTHY MEALS P.A.

FROM EGG TO YOUR PLATE!

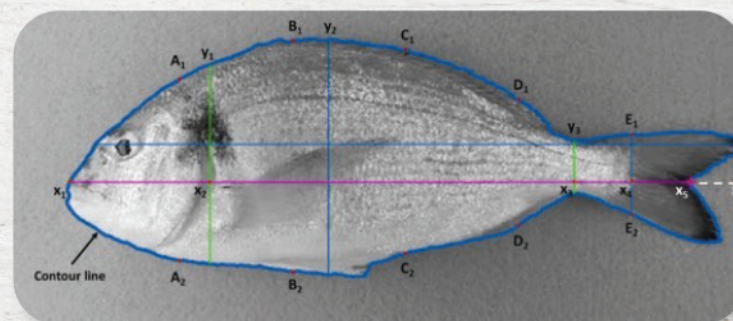
With a fully integrated value chain, we ensure traceability, transparency, and control at every step—from genetics and hatching to nurturing fry, producing nutrient-rich feed, sea farming, harvesting, processing, and developing value-added products—all the way to delivering our award-winning products to your doorstep.



R&D AND INNOVATION

Our R&D and Innovation program encompasses a wide range of areas, from genetics, fish feed, fish health & welfare to value-added products.

- Breeding and Genetics
- Hatcheries and Pre-Growing
- Fish Health and Welfare
- Fish Feed Production
- Sea Farming Excellence
- Processing and Packaging



Partnerships
with
~70
Universities,
Research and
Tech Institutions

Participation
in
42
AVRAMAR
and co-funded
projects

**TRANSFORMING THE FUTURE WITH
OUR GROUND-BREAKING GENETICS
SELECTION PROGRAM.**



**OUR R&D ACHIEVEMENTS DEMONSTRATE OUR COMMITMENT TO
INNOVATION, HIGHLIGHTING OUR ONGOING EFFORTS TO IMPROVE
SPECIES PERFORMANCE:**



01. Breeding Program:
Our Sea Bream and Sea Bass breeding program pioneered direct selection for improved FCR globally



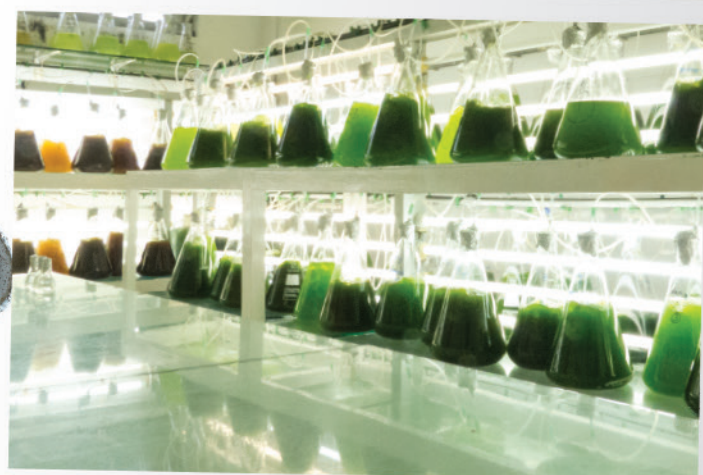
02. Feed Optimization:
Findings from our fish feed testing facility led to a reduction of FIFO & FFDR, thereby reducing reliance on forage fish



03. Disease Resistance:
For the first time, we selected Sea Bream resistant to Sparicotyle and Sea Bass resistant to Lernanthropus



04. Vaccine development:
Significant progress has been made in developing vaccines for emerging diseases.



OUR FRY WHERE THE JOURNEY BEGINS!

Pioneering juvenile Research and Development for more than two decades.

Our competitive advantage in brood-stock breeding ensures the high quality and exceptional performance of our fry production.

A STATE-OF-THE-ART FACILITY, THE BIGGEST BREEDING CENTER FOR MED SPECIES WORLDWIDE. THE ONLY FACILITY WITH CLOSED NUCLEUS IN BASS AND BREAM.



EXPORTING OUR TOP-QUALITY JUVENILES TO 11 COUNTRIES AROUND THE WORLD

(Greece, Albania, Algeria, Bosnia-Herzegovina, Croatia, Cyprus, Italy, Spain, Tunisia, U.A.E, S. Arabia)

WITH OUR OWN WELL BOAT, WE DELIVER FRIES FROM HATCHERIES TO ALL OUR CLIENTS' FARMS



KEY ATTRIBUTES OF OUR FRY:

- Top Quality
- Exceptional Performance
- Low deformity levels
- Selected for Growth, FCR
- Disease Resistance
- High Size Uniformity



FRESH

DISCOVER OUR NEW VALUE - ADDED PRODUCT RANGE

- 01 **CONVENIENT**
- 02 **FROM OUR FARMS TO YOUR PLATE**
- 03 **SUSTAINABLE FROM THE E.U.**

AVRAMAR brings the Mediterranean to your table in a **NEW, INNOVATIVE** and always **FRESH** way!

Taste our new range of fresh, value-added products, available in Skin Pack or Modified Atmosphere Packaging (MAP).

Discover our commitment to sustainability, convenience and delicious taste!

CORE RANGE FOR INDIVIDUALS, SMALL & LARGE FAMILIES



SEA BREAM 1PC



SEA BREAM 2PC



SEA BREAM 3PC



SEA BASS 1PC



SEA BASS 2PC



SEA BREAM 4PC



SEA BREAM FILLETS



SEA BASS FILLETS



SEA BASS FAMILY PACK
3,4 OR 5PC



THE INNOVATIVE LINE



SEA BREAM MEDITERRANEAN
MARINADE



SEA BREAM CHIMICHURRI
MARINADE

FROZEN

**DISCOVER THE TASTE OF THE MEDITERRANEAN'S
FINEST ALL- NATURAL FROZEN FISH**

ADVANTAGES

- 01 **ALL-NATURAL**
- 02 **CONSISTENT PLATE SIZING**
- 03 **LOCKED-IN FRESHNESS
QUICK FROZEN ON THE DAY
OF HARVEST**
- 04 **TIME AND LABOR SAVINGS**
- 05 **COVNENIENT
READY -TO- COOK OPTIONS**
- 06 **HIGH PROTEIN CONTENT
& ESSENTIAL NUTRIENTS**

Indulge in the unparalleled flavor of **AVRAMAR's** premium Mediterranean frozen fish, raised under the strictest EU food standards. Our fish offer unmatched flavor, locked-in freshness through quick-freezing on harvest day for consistent quality year-round. Our commitment to sustainability ensures that every bite you take is environmentally responsible.

Our GMO-free diet, crafted by our in-house scientists, ensures the highest quality and purity. Conveniently available in various sizes, elevate your dining with AVRAMAR's Frozen SKUs.



RETAIL PACK

**SEA BREAM
FROZEN FILLETS**
Sparus Aurata



*With Olive Oil & Pepper Butter
With Citrus & Garlic Butter*

FOODSERVICE PACK

**SEA BASS
FROZEN FILLETS**





AVRAMAR

Better Fish, Better Lives

DISCOVER THE TASTE OF THE MEDITERRANEAN WITH OUR SPECIAL
GILTHEAD SEA BREAM!

GILTHEAD SEA BREAM

Sparus aurata

THE ULTIMATE MEDITERRANEAN FISH

With its delicious flavor and tender texture, our **Gilthead Sea Bream** makes every bite a delight.

Elevate your dining experience with this simple yet extraordinary fish—a perfect way to enjoy the goodness of the Mediterranean.

Strike the perfect balance between taste and nutrition with the fish that has a special Mediterranean feeling.



**PERFECT FOR A VARIETY OF CULINARY
PREPARATIONS AND A GREAT CHOICE
FOR ANY MENU!**



PACKAGING



FRESH

3-6-10 (AIR) KG

Polystyrene Fish Boxes



FROZEN

5 KG

Carton boxes IQF



Other packaging options
upon request:

SKINPACK, MAP,

CARTON PACK & IVP

SHELF LIFE AND STORAGE CONDITIONS

Fresh: 14 days (whole/ gutted), 11 days (fillets) stored at, 0°C-2°C,

Frozen: 18 months (packed), 24 months (bulk)

GILTHEAD SEA BREAM

ADVANTAGES

- * A great choice for a Mediterranean Diet
- * A perfect balance between delicious & nutritious
- * Raised 100% GMO-free

Nutrition Declaration	
Nutritional Values Per	100 g
Energy	725 kJ/174 kcal
Fat	10,2 g
of which saturates	2,06 g
Carbohydrate	<0,5g
of which sugars	0g
Fibre	0g
Protein	20,3g
Salt	0,2g
EPA & DHA	840 mg
total Omega-3	1,5g

PRODUCT RANGE - AVAILABLE FRESH OR FROZEN

WHOLE ROUND/GUTTED

(Gilled and/or Scaled per request)

300/400g



400/600g

600/800g



BONELESS BUTTERFLY CUTS

(Head On/Off per request)



* Please ask for available sizes

SKIN ON FILLETS

Pin Bones In, Pin Bones Out

70/100g

90/140g

140/180g



Scan and find out more delicious recipes





AVRAMAR
Better Fish, Better Lives

EXPERIENCE THE REFINED TASTE OF SEA BASS, THE TOP CHOICE OF CHEFS AROUND THE WORLD

SEA BASS

Dicentrarchus labrax

THE CHEFS PREFERRED

Sea Bass is considered one of the most prized of all Mediterranean fish. Its mild, yet distinct flavor and brilliant texture has made it a preferred choice by many renowned chefs at restaurants around the world.

This excellent product offers a fresh and refined experience. It is a high-quality, fantastic fish that looks as good as it tastes.

A high-quality delicious fish from the Mediterranean that's firm, delicate, succulent, and moist.



IT'S NO WONDER WHY AVRAMAR SEA BASS IS A FAN FAVORITE AMONG CHEFS AND HOME COOKS ALIKE.



SEA BASS

ADVANTAGES

- * Chef-Preferred
- * High in lean protein, keeping you satisfied
- * Raised 100% GMO-free

Nutrition Declaration	
Nutritional Values Per	100 g
Energy	644 kj/152 kcal
Fat	7,5 g
of which saturates	1,2 g
Carbohydrate	<0,5 g
of which sugars	0 g
Fibre	0 g
Protein	21,0 g
Salt	0,14 g
EPA & DHA	640 mg
total Omega-3	1,08 g

PRODUCT RANGE - AVAILABLE FRESH OR FROZEN

WHOLE ROUND/GUTTED

(Gilled and/or Scaled per request)

300/400g
400/600g
600/800g



BONELESS BUTTERFLY CUTS

(Head On/Off per request)



* Please ask for available sizes

SKIN ON FILLETS

Pin Bones In, Pin Bones Out

70/100g
90/140g
140/180g



PACKAGING



FRESH

3-6-10 (AIR) KG

Polystyrene Fish Boxes



FROZEN

5 KG

Carton boxes IQF



Other packaging options
upon request:

SKINPACK, MAP,

CARTON PACK & IVP

SHELF LIFE AND STORAGE CONDITIONS

Fresh: 14 days (whole/ gutted), 11 days (fillets) stored at, 0°C-2°C,
Frozen: 18 months (packed), 24 months (bulk)

Scan and
find out
more delicious
recipes





AVRAMAR
Better Fish, Better Lives

DELIGHT YOUR PLATE WITH AVRAMAR PAGRUS MAJOR, THE FISH THAT TRANSFORMS EVERY MEAL INTO AN UNFORGETTABLE EXPERIENCE.

PAGRUS MAJOR

THE PERFECT CHOICE TO SURPRISE

Pagrus major is a fish of exotic beauty because of its surprising vibrant color. Besides its striking looks, its delicate flavor and firm texture make it a perfect choice. After just one bite, you will be transported to the crisp, clear waters of Greece where AVRAMAR Pagrus major is raised in its natural environment.

Due to the distinct characteristics, and bold flavor profile, **AVRAMAR Pagrus major** has always been a popular species in the Mediterranean region.



**A NEW STAR FOR YOUR CULINARY CREATIONS!
AVRAMAR PAGRUS MAJOR IS THE BRIGHT, TASTY FISH
YOU'RE LOOKING FOR.**



PAGRUS MAJOR

ADVANTAGES

- * Delicate and enjoyable flavor
- * Inviting color, attractive to consumers
- * Raised 100% GMO-free

Nutrition Declaration	
Nutritional Values Per	100 g
Energy	558 kJ/134 kcal
Fat	5,4 g
of which saturates	1,68 g
Carbohydrate	<0,5g
of which sugars	0g
Fibre	0g
Protein	21,3g
Salt	0,21g
EPA & DHA	560 mg
total Omega-3	0,84 g

PRODUCT RANGE - AVAILABLE FRESH OR FROZEN

WHOLE ROUND/GUTTED

(Gilled and/or Scaled per request)

400/600g
600/800g
800/1000g



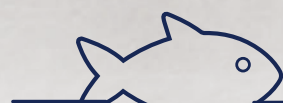
SKIN ON FILLETS

Pin Bones In, Pin Bones Out

90/140g
140/180g



PACKAGING



FRESH
3-6-10 (AIR)

Polystyrene Fish Boxes



FROZEN
5 KG

Carton boxes IQF



Other packaging options
upon request:

SKINPACK, MAP,

CARTON PACK & IVP

SHELF LIFE AND STORAGE CONDITIONS

Fresh: 14 days (whole/ gutted), 11 days (fillets) stored at, 0°C-2°C,
Frozen: 18 months (packed), 24 months (bulk)

Scan and
find out
more delicious
recipes





AVRAMAR
Better Fish, Better Lives

ENJOY THE VERSATILITY OF CORVINA REX, THE IDEAL FISH FOR EVERY OCCASION AND EVERY DISH.

CORVINA REX

*Argyrosomus
regius*

OUR ALL – OCCASION FISH

AVRAMAR Corvina Rex is an exciting seafood experience that is perfect on any occasion. It is a fish with a delicate, sweet taste and firm enough texture for all applications.

The best attribute of Corvina Rex is its versatility, which allows you to experiment with a wide range of recipes and preparations, cooked or cold.

You cannot go wrong with **AVRAMAR Corvina Rex** as it remains succulent even if overcooked, making it a perfect, healthy choice for any occasion!



NEW AND EXCITING CHOICE FOR RESTAURANT MENUS AND FRESH SEAFOOD COUNTERS



PACKAGING



FRESH
6-10 (AIR) KG
Polystyrene Fish Boxes



FROZEN
5 KG
Carton boxes IQF

SHELF LIFE AND STORAGE CONDITIONS
Fresh: 14 days stored at 0-2°, **Frozen:** 18 months

CORVINA REX

ADVANTAGES

- * A healthy choice for all occasions
- * High versatility, cooked or cold
- * Raised 100% GMO-free

Nutrition Declaration

Nutritional Values Per 100 g	
Energy	472 kJ/111 kcal
Fat	4,3 g
of which saturates	1,2 g
Carbohydrate	<0,5 g
of which sugars	0 g
Fibre	0 g
Protein	18,1 g
Salt	0,2 g
EPA & DHA	800 mg
total Omega-3	0,3 g

PRODUCT RANGE - AVAILABLE FRESH OR FROZEN

WHOLE ROUND/GUTTED

(Gilled and/or Scaled per request)

500/800g	3000/4000g
800/1500g	4000/5000g
1500/2000g	5000/6000g
2000/3000g	6000g+



Scan and
find out
more delicious
recipes





AVRAMAR

Better Fish, Better Lives



www.avramar.eu

